



Privacy Statement

Asken Research Pty. Ltd. ("Asken") recognizes the importance of protecting the privacy of all information provided by users of our website. We have created the following policy guidelines with a fundamental respect for our users' right to privacy and to guide our relationships with our users.

Information Collected by Asken

Asken may collect information about users during some activities on our website; such as voluntary registration for downloads. When users request pages from our server, our Web server automatically collects some information about the users, including their IP addresses.

Use of Information

Asken will not reveal any personal information that users provide to us to any third party without their permission

Asken uses users' IP addresses to gather broad demographic information about our users in general. This information does not contain anything that can identify users personally. We may combine demographic information supplied by a subscriber at registration with site usage data to provide profiles, in aggregate form, about our users and their preferences in the content of the site and advertising. We may share this composite information with our advertisers to help them better understand our services, but Asken does not give advertisers information about individual users of our website.

Using e-mail addresses provided at registration or otherwise, Asken periodically sends out e-mail newsletters and promotional e-mail to our users about services and products offered by Asken and its advertisers. Users can indicate that they do not wish to receive e-mail information from Asken or its advertisers. Third parties will not contact our users through the use of our e-mail newsletter lists except through advertisements within the newsletters themselves, or unless users ask to be placed on a list to receive e-mail from our advertisers on subjects of interest.

Our site uses cookies to deliver content specific to users' interests and to honour their preferences. This information is used to assist us in creating a site that will serve the needs of our users.

Upon request, Asken will remove users (and their information) from our database or permit them to cancel any further e-mail newsletters or contact.

General

Asken is not responsible for the content or the privacy policies of websites to which it may provide links or the websites of its advertisers.

Asken uses reasonable precautions to keep the personal information disclosed to us secure and to disclose such information only to responsible third parties after permission from the user.

If you have any questions about this privacy statement, the practices of this site or your dealings with Asken, you can contact us through our feedback.